



Texas Independence Day Dinner

Honoring Admiral William H. McRaven and Roger Staubach

Thursday, March 2, 2023
Bullock Texas State History Museum

Underwriter Benefits

The nineteenth annual *Texas Independence Day Dinner* will take place the evening of Thursday, March 2, 2023 at the Bullock Texas State History Museum in Austin. We invite you to support the Texas State History Museum Foundation's fundraising efforts on behalf of the Bullock Museum as a special Component Underwriter.

Hundreds of members of Texas' business, civic, and social communities attend the event each year. Underwriting an event component provides exceptional exposure to a highly desirable audience and reflects both an interest in the people of Texas and an affinity with our state's distinct history. We hope you will take advantage of the following benefits designed to establish important connections between your company and the guests of the *Texas Independence Day Dinner*.

Presenting Gala Underwriter – \$50,000

- Hotel room and transportation to and from hotel to Bullock Museum for two guests
- Special recognition on Dinner menu
- Special thanks on Dinner reception signage
- Verbal recognition in Gala remarks
- Special thanks in photobook distributed to sponsors after the event
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- Table at event with Premier seating for 10 guests
- Admission to VIP reception for 10 guests

VIP Reception Underwriter – \$35,000

- Special recognition on invitation to VIP reception
- Special thanks on VIP reception signage
- Special thanks in photobook distributed to sponsors after the event
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- Table at event with seating for 10 guests
- Admission to VIP reception for 10 guests

Bar Underwriter – \$15,000

- Special thanks on cocktail napkins at bars (1 bar downstairs, 2 bars upstairs)
- Special thanks on signage at each bar at event
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP Reception for 4 guests

Valet Underwriter – \$15,000

- Special thanks on valet station signage
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP Reception for 4 guests

***RESERVED!* Invitation Underwriter – \$10,000**

- Special thanks on invitation (1,000+ mailed)
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP Reception for 2 guests

***RESERVED!* Media Underwriter – \$10,000**

- Special thanks on media pieces and related advertising
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP reception for 2 guests

Entertainment Underwriter – \$10,000

- Special thanks on signage near performances
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP Reception for 2 guests

Favor Underwriter – \$10,000

- Special thanks on favors given to each guests (expected attendance of 400-500 guests)
- Recognition on gift card of each special sponsor gift
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP Reception for 2 guests

Please contact Krystle Alvarado at (512) 296-8841 or K@alvaradoco.com further information or to reserve your underwriting opportunity