



## **Texas Independence Day Dinner**

### **Honoring Michael Dell and Susan Dell**

Wednesday, March 12, 2025  
Bullock Texas State History Museum

## **Underwriter Benefits**

The twenty-first annual *Texas Independence Day Dinner* will take place the evening of Wednesday, March 12, 2025 at the Bullock Texas State History Museum in Austin. We invite you to support the Texas State History Museum Foundation's fundraising efforts on behalf of the Bullock Museum as a special Component Underwriter.

Hundreds of members of Texas' business, civic, and social communities attend the event each year. Underwriting an event component provides exceptional exposure to a highly desirable audience and reflects both an interest in the people of Texas and an affinity with our state's distinct history. We hope you will take advantage of the following benefits designed to establish important connections between your company and the guests of the *Texas Independence Day Dinner*.

#### **VIP Reception Underwriter – \$35,000**

- Special recognition on invitation to VIP reception
- Special thanks on VIP reception signage
- Special thanks in photobook distributed to sponsors after the event
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- Table at event with seating for 10 guests
- Admission to VIP reception for 10 guests

#### **Bar Underwriter – \$15,000**

- Special thanks on cocktail napkins at bars (1 bar downstairs, 2 bars upstairs)
- Special thanks on signage at each bar at event
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP Reception for 4 guests

#### **Valet Underwriter – \$15,000**

- Special thanks on valet station signage
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP Reception for 4 guests

### **Invitation Underwriter – \$10,000**

- Special thanks on invitation (1,000+ mailed)
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP Reception for 2 guests

### ***RESERVED!* Media Underwriter – \$10,000**

- Special thanks on media pieces and related advertising
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP reception for 2 guests

### **Entertainment Underwriter – \$10,000**

- Special thanks on signage near performances
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on scrolling donor screens displayed at the event
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP Reception for 2 guests

### **Favor Underwriter – \$10,000**

- Special thanks on favors given to each guests (expected attendance of 400-500 guests)
- Recognition on gift card of each special sponsor gift
- Special thanks in event program (expected attendance of 400-500 guests)
- Special thanks on event webpage
- 2 tickets to the event
- Admission to VIP Reception for 2 guests

Please contact Krystle Alvarado at (512) 296-8841 or [K@alvaradoco.com](mailto:K@alvaradoco.com) further information or to reserve your underwriting opportunity